Embedding Advanced Analytics
Together towards a data-driven future!

5 Steps to embed Advanced Analytics in the core of your organization

1 FACT FINDING

Together with your organization, we identify opportunities in the field of Advanced Analytics. We create a list of business cases in which data is used in a smart way to improve business processes.

2 OPPORTUNITY ASSESSMENT

Together, we assess the list of business cases using a pre-defined assessment form. The assessment evaluates the value of each business case in terms of potential benefits, appropriateness and feasibility.
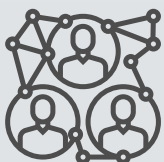
3 VALUE RECOMMEN-DATION

Based on the assessment, we present a value recommendation. This recommendation can be used to prioritize the designed business cases and to maximize value creation.

4 IMPLEMEN-TATION

A combined team of your organization's experts and our data scientists works shoulder-to-shoulder to build up knowledge and create value. The focus is on continuous improvement by adopting an Agile and Magian way of working.

5 COMPETENCE CENTER

A competence center is set up to embed Advanced Analytics in your organization. This enables cross-functional teams including well defined processes, roles and responsibilities. These teams address new business requirements and support the organizational goals.

Discuss the possibilities with Magnus